

 **Sealed Air**

**Mail Lite<sup>®</sup> Protective Mailers**

# A Protective Mailer For Every Application



# Mail Lite® – the first name in protective mailers



## Mail Lite® Mailing Products

Mail Lite® mailing products make up the most complete line of cushioned, non-cushioned and rigid protective mailers in the industry and accommodate the widest possible range of applications.

Mail Lite® Products have earned the confidence of small parcel shippers in a diverse array of industries such as:

Mail Order • Fulfillment • Publishing • Computer & Electronics • Automotive • Audio & Video • Office Supply • Parts Distribution • Pharmaceuticals • Health & Beauty • E-commerce • Graphic Arts

With Mail Lite® Products, it's easy to select the optimum packaging solution when shipping low profile items.

***Mail Lite® are the only mailers lined with AirCap® Bubble Material. The difference is in the barrier!***

## Mail Lite® with the original AirCap® bubble inside

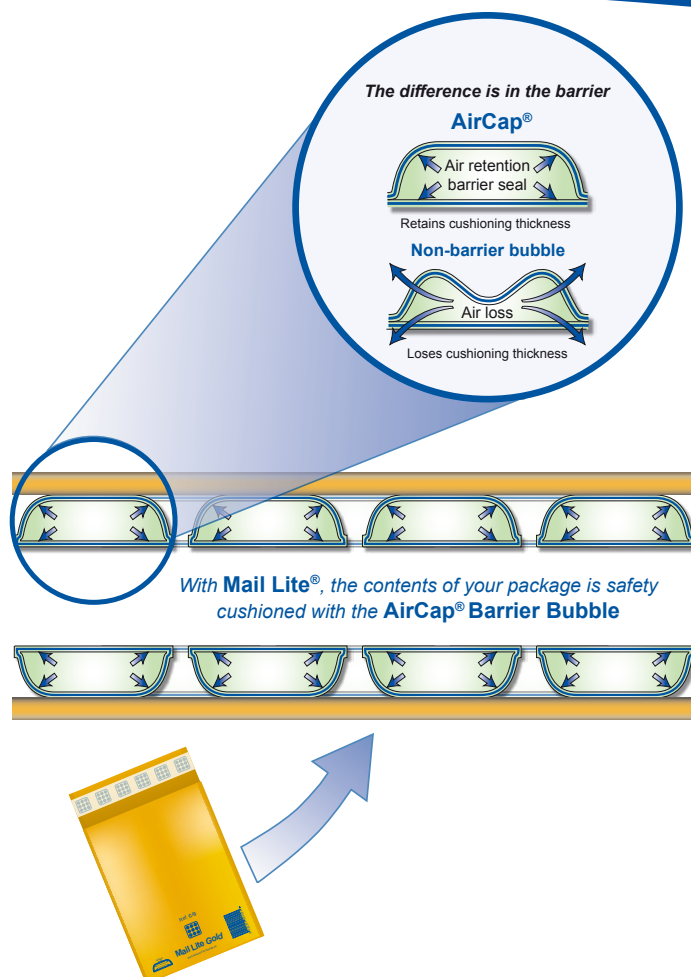
Mail Lite® are the only protective postal bags that are lined with AirCap® Bubble material with a special air retention barrier to seal every bubble against air loss for high performance cushioning.

Products packaged in Mail Lite® envelopes rely on the compression of the air in the closed cells to survive shocks and vibration encountered during shipping, storage and distribution environments.

### Barrier Bubble Materials That Provide Better, Longer Lasting Protection.

All air cellular packaging materials are made from polyethylene. However, polyethylene alone does not provide good air retention over time or under a weight load. That's why we use a co-extruded barrier that is 100 times more resistant to the passage of air than even a thick single layer of polyethylene.

- Better Cushioning
- Longer Lasting Protection
- Reduced Packaging Cost
- Higher performance than Non-Barrier Bubble





# Mail Lite® – protective postal bag range

## Mail Lite® White & Gold

- An economical practical and lightweight postal bag
- Clean, crisp white or gold tough Kraft outer
- Fully lined with AirCap® barrier sealed bubble for superior protection
- Self-seal strip on top flap saves time in a busy packing department/post room
- High slip film for easy insertion
- Easy to write on with excellent label adhesion
- Available in eleven sizes



Bag No.	Internal Size (nominal)	Bags/carton
A/000	110 x 160mm	100
B/00	120 x 210mm	100
C/0	150 x 210mm	100
CD	180 x 160mm	100
D/1	180 x 260mm	100
E/2	220 x 260mm	100
F/3	220 x 330mm	50
G/4	240 x 330mm	50
H/5	270 x 360mm	50
J/6	300 x 440mm	50
K/7	350 x 470mm	50

## Protection for your product



### Outstanding Product Protection

Mail Lite® protective products are lined with AirCap® bubble material with a special air retention barrier to seal every bubble against air loss for high performance cushioning.



### Practical, easy to use

Mail Lite® is easy to write on and doesn't need special pens. Label adhesion is excellent. All Mail Lite® sizes are bar-coded for computerised cash points, facilitating pricing at point of sale.



### Easy opening tear strip

Mail Lite® White has a unique tear strip feature for quick and easy opening.



### Self seal closure

All Mail Lite® bags have a self-seal strip on the top flap. Simply slide the item into the bag, remove the release tape and fold over the flap to make a permanent seal. Ideal for saving time in a busy packing department or post room.



### Lightweight for postal cost savings

Mail Lite® typically saves over 35% in postal costs, due to its light weight in comparison to traditional packaging. Mail Lite® can often replace heavier, more expensive cartons, which saves on distribution costs whilst offering greater protection to goods in transit.



# Mail Lite® – protective postal bag range

## Mail Lite® Tuff Cushioned Mailers

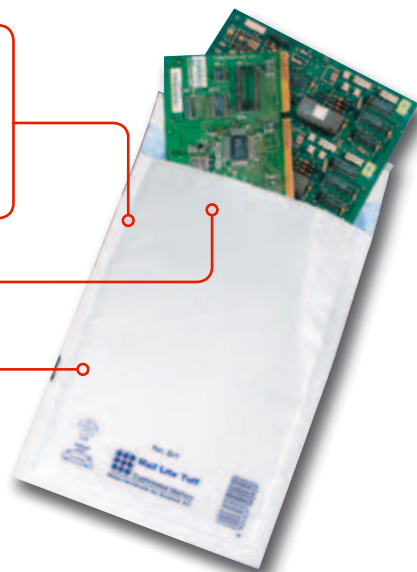
- The polyethylene construction protects the contents from water and outdoor weather conditions
- The bubble film lining guarantees outstanding protection safeguarding your products from shock and vibration
- High puncture and tear resistance, due to an extra-strong polyethylene outer layer



*Tough Polyethylene outer, easy to write on, waterproof, excellent stamp and label adhesion*

*Self Seal Strip*

*High slip bubble film inside*



Bag No.	Internal Size (nominal)	Bags/carton
CD	180 x 160mm	100
C/O	150 x 210mm	100
D/1	180 x 260mm	100
G/4	240 x 330mm	50
H/5	270 x 360mm	50
K/7	350 x 470mm	50

## Features of Mail Lite® Tuff Cushioned Mailers



### Lightweight

An alternative idea with considerable savings

Light and strong, Mail Lite® Tuff Cushioned Mailers offer savings in weight and postal costs.



### Environmentally Friendly

100% Recyclable

They are environmentally friendly, 100% recyclable, due to their single-material construction.



### Shock-Resistant

Excellent protection for your products

The bubble film padding absorbs impact, protecting the contents inside.



### Presentation of the product

Mail Lite® Tuff Cushioned Mailers improve the image of your company. The surface, attractive white and opaque, ensures that your product is presented with style.

### Easy to write

Superior matt surface

For handwriting, printing, stamp and label adhesion.



### Water-Resistant

Completely waterproof

The Mail Lite® Tuff Cushioned Mailers protect your products, whatever the weather.



### Mail Lite® Tuff Cushioned Safe\*

Available on demand

It is the only bag that in addition to cushioning features can provide tamper-evident security against the most common methods of attack.

## Mail Lite® Padded Bags\*

- Tough, reusable, recyclable, 100% paper padded bag providing all purpose product protection
- Convenient tear tape for simple, clean opening
- Smooth inner lining allows easy product insertion and a pre-scored flap makes closure more efficient.



Bag No.	Internal Size (nominal)	Bags/carton
B/00	124 x 222mm	100
C/0	149 x 222mm	100
D/1	181 x 273mm	100
E/2	213 x 273mm	100
F/3	213 x 336mm	50
G/4	238 x 336mm	50
H/5	264 x 374mm	50
J/6	314 x 450mm	50
K/7	362 x 476mm	50
L/8	656 x 458mm	50

## Mail Lite® Plus\*

- Extra protective postal bag for heavy or fragile objects such as motor spares, electronic parts etc
- Typical cost savings of 20-35% over traditional packaging
- Strong oyster white Kraft outer lined with AirCap® barrier-sealed bubble providing excellent stiffness, puncture resistance and rugged durability
- Self-seal closure saves time in busy packaging departments



Bag No.	Internal Size (nominal)	Bags/carton
A/OOO	110 x 160mm	100
B/OO	120 x 210mm	100
C/O	150 x 210mm	100
D/1	180 x 260mm	100
E/2	220 x 260mm	100
F/3	220 x 330mm	50
G/4	240 x 330mm	50
H/5	270 x 360mm	50
J/6	300 x 440mm	50
K/7	362 x 476mm	50

\* Product availability may vary for each country.



# Mail Lite® – protective postal bag range

## Mail Lite® and Mail Lite® Tuff Mini Packs

- Available in Mail Lite® White and Gold and Mail Lite® Tuff Cushioned
- Different sizes are available
- Ideal for retail outlets



## Custom Printing for Mail Lite® Products

Promotes Your Product While Providing Excellent Protection.

Why not make Mail Lite® Products an integral part of your corporate identity program?

- Brand and corporate recognition
- Increased sales and customer loyalty
- An enhanced perception of quality

Your Sealed Air consultative sales representative can assist you with your custom printing requirements.

- You can choose from different mailer colours and surfaces
- One, two or multi-colour printing is available subject to minimum quantity



# Mail Lite® a cost efficient alternative to corrugated cartons

Compared with corrugated boxes, which are often used together with void fill material, protective mailers save time, energy, storage space, and most importantly, money. Here are the top ten reasons why protective mailers may offer your company a more cost-effective packaging solution:

- 1 Save Time and Reduce Labour Cost - two-step packaging operation vs. six steps with cartons.
- 2 Reduce Packaging Material Costs - eliminate the need for void fill material and tape.
- 3 Reduce Postage Cost - Lightweight Mail Lite® Products are less expensive to mail than other alternatives.
- 4 Improve Productivity - especially important in periods of peak demand.
- 5 Reduce Inventory Requirements and Save Inventory Space – Mail Lite® products store flat minimizing material costs and valuable warehouse space.
- 6 Increase Customer Satisfaction - Mailers provide excellent product protection.
- 7 Aesthetically Appealing – Mail Lite® Products present a high-quality image, creating a positive impression when received by a customer.
- 8 Simple to Order - Mail Lite® mailers are available in a variety of sizes.
- 9 Greater security - The construction of protective mailers makes them more tamper resistant versus a box which can be easily opened and re-sealed.
- 10 Environmentally Responsive - Less material used means less solid waste.



## Mail Lite® Application Guide

Typical Application	Mail Lite® White & Gold	Mail Lite® Tuff	Mail Lite® Padded	Mail Lite® Plus
				
Auto/ Industrial Parts	✓	✓	✓	✓✓
Binders	✓	✓	✓	✓✓
Books	✓✓	✓	✓	✓✓
CDs/DVDs	✓✓	✓	✓	✓✓
Mobile Phones/ Pagers	✓	✓	✓	✓✓
Clothing	✓	✓✓	✓	✓
Computer Parts	✓	✓✓	✓	✓✓
Cosmetic Samples	✓	✓✓	✓	✓✓
Documents	✓✓	✓✓	✓	✓
Electronics	✓	✓	✓	✓✓
Jewellery	✓	✓✓	✓	✓✓
Prescriptions	✓	✓	✓	✓
Medical Supplies	✓	✓✓	✓	✓✓
Photos/ Graphic Arts	✓✓	✓	✓	✓
Printed Materials	✓✓	✓	✓	✓
Samples	✓	✓	✓	✓✓
Toys	✓✓	✓	✓	✓✓
Stationery Supplies	✓	✓	✓	✓✓

✓✓ = Recommended Protection    ✓ = Good Protection

# Creating World Class Packaging Solutions



## **AirCap®**

Barrier-sealed bubble packaging



## **PackTiger®**

Paper packaging system



## **Cell-Aire®**

Polyethylene Foam



## **Instapak®**

Foam-in-place



## **Fill-Air®**

Inflatable packaging system



## **Korrvu®**

Suspension and retention packaging



## **NewAir I.B.®**

On-site air cushioning system



## **PriorityPak®**

Automated packaging system



## **Instapak Quick® RT**

Quick foam-in-place

Sealed Air has identified the opportunity whilst improving our business to make a positive difference in the world by increasing our commitment to sustainable packaging. Sustainable packaging, which makes efficient use of natural resources and minimises the impact on the environment, can include many forms of packaging. Improving the sustainability of our offering can come by reducing packaging via thinner, lighter products, removing packaging via new package designs, recycling packaging to reduce waste going to landfills and redesigning packaging using materials from bio-based sources. Sealed Air is working closely with key customers in target applications to advance environmentally friendly, innovative packaging solutions.

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